



*International Balkans Conference on Challenges of Civil Engineering, BCCCE, 19-21 May 2011, EPOKA University, Tirana, ALNABIA*

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Date:

Mr.  
Title  
Organization Title  
Address  
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Dear

We would like to invite you as a sponsor for our upcoming "INTERNATIONAL BALKANS CONFERENCE ON CHALLENGES OF CIVIL ENGINEERING". The conference will be held during 19 to 21 May, 2011 at the EPOKA University. This conference will be attended by senior officials and decision-makers from academia and industry worldwide, bringing together buyers and suppliers in one location.

This conference has a special taste as it is the first one to be held here in Albania, so we decided to make this great event to be a great scientific and cultural festival. We invited distinguished and famous scientists and people not only from Albania but also from Balkans and all over the world to address the conference with keynote lecturers to enrich its sessions and to highlight the latest developments in the various fields of civil engineering sciences. The conference sessions focus on interesting topics of a great impact. Such topics include subjects in Structural Engineering, Hydraulics and Irrigation, Public Works, Traffic and Transportation as well as Geotechnical Engineering.

This **International Conference** aims at bringing together academic scientists, leading engineers, industry researchers and scholar students to exchange and share their experiences and research results about all aspects of Civil Engineering, and discuss the practical challenges encountered and the solutions adopted.

The Conference is offering the opportunity for corporate sponsorships for those companies/organizations seeking enhanced visibility during the conference. Sponsorships range in price from 1500 € to 5000 €. Sponsors will be listed in the conference program, announced during the conference (depending on level of sponsorship), listed on conference signs and on website. During the conference the sponsor company's banners will be displayed, and they will be honored on the inaugural day.

I look forward to hearing from you. A detailed sponsorship form is enclosed to the letter.

Thank you for considering the conference sponsorship letter.  
Sincerely,

## WHY SPONSOR? WHY EXHIBIT?

| NATIONAL AND INTERNATIONAL AUDIENCE                                                                                                                                                                                                                   | EDUCATED AND EXPERIENCED ATTENDEES                                                                                                                                                                                                                   | DESIGNERS , SPECIFIERS AND DECISION MAKERS                                                                                                                                                                                                           | HIGH PROFILE TARGETED PROMOTION OPPORTUNITY                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BCCCE attracts delegates from across Albania and also from more than 15 countries around the world. Here is your opportunity to see and be seen by a truly national audience, and to also present your company to a motivated international audience. | BCCCE delegates are university educated. Many have undertaken post-graduate studies and possess post-graduate degrees. Delegates are experienced professionals, working in their respective fields for many years, many for their effective careers. | BCCCE delegates are engineers who design and specify for a wide range of civil works in Albania and around the world. They also manage those who design, specify and purchase for a wide variety of projects, applications, clients and enterprises. | BCCCE is the premiere gathering of civil engineering profession in Albania, with delegates attending from around the world. Put your firm in front of those who make the decisions that can benefit your business. By sponsoring the 2011 BCCCE in Tirana, you will have exclusive access to this demographic. Also, by sponsoring our conference, you align yourself with this major event, showcasing your firm to our provincial, national and international delegates. |

## CONFERENCE SPONSORSHIP OPPORTUNITIES

### 1) PLATINUM LEVEL (5000 €) (Available 3)

#### Promotional documents :

- Logo on the outside back cover of preliminary conference program (Platinum level)
- Logo on the conference website (homepage and sponsor page) with a link to the company site

#### Conference :

- Logo on the outside back cover of the official conference program (Platinum level)
- Logo on the outside back cover of the conference proceedings (Platinum level)
- Logo on the conference kit given to the conference attendees (Platinum level)
- Logo on the main conference sign (Platinum level)

#### Activities :

- Official sponsor of the conference banquet (Platinum level)
- Official sponsor of technical presentation (Platinum level)

#### Other advantages :

- Exhibit booth
- One complete registration for the conference including technical presentations and social activities

## **2) Gold LEVEL (3000 €) (Available 5)**

### Promotional documents :

- Logo on the outside back cover of preliminary conference program (Gold level)
- Logo on the conference website (homepage and sponsor page) with a link to the company site

### Conference :

- Logo on the outside back cover of the official conference program (Gold level)
- Logo on the outside back cover of the conference proceedings (Gold level)
- Logo on the main conference sign (Gold level)

### Activities :

- Official sponsor of the networking and welcome reception (Gold level)
- Official sponsor of technical presentation (Gold level)

### Other advantages :

- One complete registration for the conference including technical presentations and social activities

## **3) Silver LEVEL (1500 €) (Available 15)**

### Promotional documents :

- Logo on the conference website (homepage and sponsor page) with a link to the company site

### Conference :

- Logo on the outside back cover of the official conference program (Silver level)
- Logo on the outside back cover of the conference proceedings (Silver level)
- Logo on the main conference sign (Silver level)

### Other advantages :

- Official sponsor of a technical presentation conference room.